



# HELEN HAYES AWARDS

THEATRE WASHINGTON

**WASHINGTON THEATRE'S  
BIG NIGHT OUT**

# CORE PROGRAMS

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# HELEN HAYES

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“Always aim for achievement,  
don’t go looking for success.”

First Lady of the American Theatre,  
EGOT, and  
a Washingtonian!





# Chair of the Helen Hayes Awards

Jan Du Plain

*President, Du Plain Global Enterprises*

# Theatre Washington Team

Amy Austin

*President & CEO*

Liz O'Meara-Goldberg

*Strategic Communications &  
Event Producer*

Katherine Offutt

*Advancement Manager*





“The Helen Hayes Awards are distinguished by their longevity of celebrating extraordinary theatre in the Washington, DC region. Named after the first lady of American Theatre, Helen Hayes, they give the Washington, DC-area theatre community the recognition it deserves nationally and internationally.”

*Bonnie Nelson Schwartz*

*Founder of the Helen Hayes Awards*







# 40th YEAR IN 2024

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The Helen Hayes Awards are prestigious. The list of Nominees and Recipients is unparalleled.

- Playbills across the country
- Distinguished Ceremony
- Career-Making Award
- 150 Productions







**CHEER**



**CONNECT**

**CELEBRATE**

**WASHINGTON  
THEATRE'S  
BIG NIGHT OUT.**



# CREATIVE TEAM

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Raymond O. Caldwell  
*Co-Director*



Felicia Curry  
*Host*



Tom Story  
*Host*



Will Gartshore  
*Writer & Co-Director*



Maria Rizzo  
*Host*



Rayanne Gonzales  
*Host*

# EVENT DETAILS

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Monday, May 20, 2024, 4:30 - 11:00pm

The Anthem, 901 Wharf Street SW

Guests: ~1,600



- 4:30-5:15pm: VIP & Nominee Reception
- 5:30: Dinner
- 6:30: Act I
- 8:00-8:30pm: Break & Cocktails
- 8:30-10:30pm: Act II & Dessert
- 10:30-11:30pm: On-Stage Dance Party



# OPPORTUNITIES FOR SUPPORT

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All Helen Hayes Awards sponsorships include name recognition on digital signage and program.

Your gift allows Theatre Washington to welcome over 400 nominees, artists, and theatre leaders at no cost to them.





# OPPORTUNITIES FOR SUPPORT

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## \$10,000 Producers

Ten seats, including red carpet, nominee reception, dinner, awards presentation, show, and party

- One table for you and your guests
- One table for sponsorship of nominees with recognition
- Live acknowledgment from the stage
- Table signage





# OPPORTUNITIES FOR SUPPORT

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## \$5,000 Co-Chairs

Ten seats, including red carpet, nominee reception, dinner, awards presentation, show, and party

- One table for you and your guests
- Live acknowledgment from the stage
- Table signage





# OPPORTUNITIES FOR SUPPORT

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## **\$1,500 Host Committee**

Two seats, including red carpet, nominee reception, dinner, awards presentation, show, and party



For sponsorship opportunities:

Amy Austin and Jan Du Plain

[amy@theatrenewashington.org](mailto:amy@theatrenewashington.org)

[janduplain@helenhayes.org](mailto:janduplain@helenhayes.org)







find your light  
**#DCTHEATRE**

**SUPPORT THE 40TH HELEN HAYES AWARDS.**

