



**HELEN HAYES
AWARDS
THEATRE WASHINGTON**

**WASHINGTON THEATRE'S
BIG NIGHT OUT**

CORE PROGRAMS



THEATRE
WORK :::::
THEATRE WASHINGTON

THEATRE :::
WASHINGTON

THEATRE
WEEK!
THEATRE WASHINGTON

TAKING
CARE ❤
THEATRE WASHINGTON

HELEN HAYES

“Always aim for achievement,
don’t go looking for success.”

First Lady of the American Theatre,
EGOT, and
a Washingtonian!



Chair of the Helen Hayes Awards

Jan Du Plain

President, Du Plain Global Enterprises



Theatre Washington Team

Amy Austin

President & CEO

Liz O'Meara-Goldberg

*Strategic Communications &
Event Producer*

Katherine Offutt

Advancement Manager

“The Helen Hayes Awards are distinguished by their longevity of celebrating extraordinary theatre in the Washington, DC region. Named after the first lady of American Theatre, Helen Hayes, they give the Washington, DC-area theatre community the recognition it deserves nationally and internationally.”

*Bonnie Nelson Schwartz
Founder of the Helen Hayes Awards*





40th YEAR IN 2024

The Helen Hayes Awards are prestigious. The list of Nominees and Recipients is unparalleled.

- Playbills across the country
- Distinguished Ceremony
- Career-Making Award
- 150 Productions





CHEER

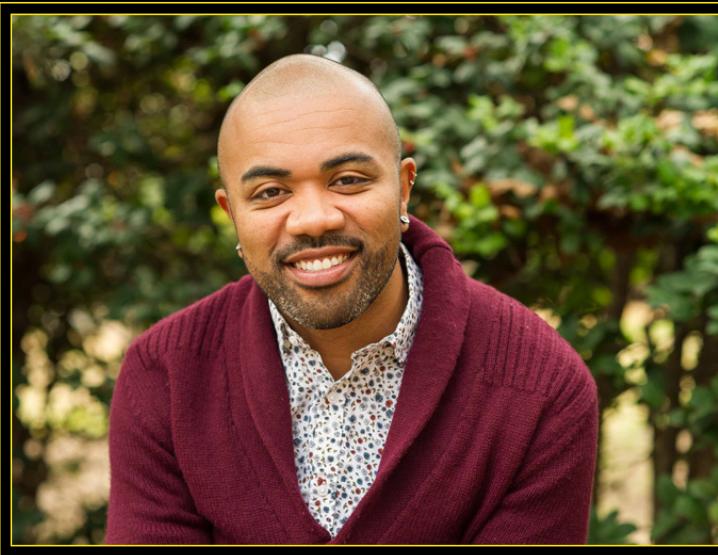


CONNECT

CELEBRATE

WASHINGTON
THEATRE'S
BIG NIGHT OUT.

CREATIVE TEAM



Raymond O. Caldwell
Co-Director



Felicia Curry
Host



Tom Story
Host



Will Gartshore
Writer & Co-Director



Maria Rizzo
Host



Rayanne Gonzales
Host

EVENT DETAILS

Monday, May 20, 2024, 4:30 - 11:00pm

The Anthem, 901 Wharf Street SW

Guests: ~1,600

- 4:30-5:15pm: VIP & Nominee Reception
- 5:30: Dinner
- 6:30: Act I
- 8:00-8:30pm: Break & Cocktails
- 8:30-10:30pm: Act II & Dessert
- 10:30-11:30pm: On-Stage Dance Party



OPPORTUNITIES FOR SUPPORT

All Helen Hayes Awards sponsorships include name recognition on digital signage and program.

Your gift allows Theatre Washington to welcome over 400 nominees, artists, and theatre leaders at no cost to them.



OPPORTUNITIES FOR SUPPORT

\$10,000 Producers

Ten seats, including red carpet, nominee reception, dinner, awards presentation, show, and party

- One table for you and your guests
- One table for sponsorship of nominees with recognition
- Live acknowledgment from the stage
- Table signage



OPPORTUNITIES FOR SUPPORT

\$5,000 Co-Chairs

Ten seats, including red carpet, nominee reception, dinner, awards presentation, show, and party

- One table for you and your guests
- Live acknowledgment from the stage
- Table signage



OPPORTUNITIES FOR SUPPORT

\$1,500 Host Committee

Two seats, including red carpet, nominee reception, dinner, awards presentation, show, and party



For sponsorship opportunities:

Amy Austin and Jan Du Plain

amy@theatrewashington.org

janduplain@helenhayes.org





Find your light
#DCTHEATRE

SUPPORT THE 40TH HELEN HAYES AWARDS.

