



MAY 18, 2026
The Anthem at the District Wharf

HOST COMMITTEE

SPONSORSHIP LEVELS

Sponsoring the Helen Hayes Awards is a leadership investment in the recognition and celebration of the professional theatre industry in Washington, DC. Host Committee members are acknowledged as principal champions of artistic excellence and cultural vitality. We have two leadership level sponsorships available for this year's celebration:



Host Committee Producer – \$10,000

As a Host Committee Producer, your leadership affirms the essential role the arts play in a healthy democracy by fostering dialogue, amplifying diverse voices, and strengthening civic understanding through storytelling. By investing in the Helen Hayes Awards, you help ensure that creative expression continues to inform, inspire, and connect us.

Producer's Leadership Table Experience

- **One (1) table of ten (10) seats** for you and your guests with premium table placement
- Exclusive additional sponsorship of a nominee table, aligning support directly with the artists being honored. Sponsor name will be prominently displayed at this table in recognition of your leadership support
- Name announced live onstage during the Awards Ceremony
- VIP entrance and red carpet access for you and your guests

This premier leadership table experience places you at the center of the evening surrounded by artists, cultural leaders, and prominent supporters who collectively champion the future of the arts.

Extended Cultural Engagement

- **Two (2) tickets** to Fall 2026 productions at a select participating DC-area theatre in our region during the exciting Theatre Week season.

Producer Recognition

- Name featured prominently in official printed Helen Hayes Awards materials
- Listing on the Helen Hayes Awards website
- Inclusion in select press materials, including Helen Hayes Awards press release
- Recognition in the digital ceremony presentation before the show and intermission



Host Committee Director – \$5,000

As a Host Committee Director, you join fellow arts champions in affirming that theatre matters and that the artists behind it deserve recognition, visibility, and celebration. Your support helps sustain a vibrant creative theatre industry where diverse voices can be heard, ideas explored, and dialogue fostered to create a vital and engaged regional community.

Director's Curated Table Experience

- **Eight (8) reserved seats** at a premium table
- Your table will also **host two distinguished invited guests** — prominent diplomats, civic leaders, artists, or philanthropists — creating a thoughtfully curated table of ten
- VIP entrance and red carpet access for you and your guests

This curated leadership table experience brings together arts supporters and influential members of the diplomatic and civic community, offering engaging conversation, meaningful connection, and shared celebration at one of the region's most anticipated cultural events.

Recognition

- Name recognition in printed Helen Hayes Awards materials
- Listing on the Helen Hayes Awards website
- Recognition in the digital ceremony presentation before the show and at intermission

Together, the Host Committee Producers and Directors create a visible circle of leadership; individuals and organizations who publicly affirm that theatre matters and that the artists who bring stories to life deserve to be celebrated.



All Helen Hayes Awards sponsorships include tickets on the first floor of The Anthem with an exclusive entrance, red carpet, pre-dinner cocktails, dinner and wine service.

Founded in 1984, Theatre Washington is a non-profit service organization whose mission is to support and uplift the DC region's vibrant theatre community. Theatre Washington celebrates artistic achievement, supports professional development, and promotes equitable access to theatre. This is accomplished through a wide range of programs, including Theatre Week, the Taking Care Fund, Theatre Work, Theatre Summit, and the Helen Hayes Awards.

Theatre Washington is a 501(c)(3) organization. Portions of the sponsorship packages are tax-deductible.



For more information, visit: friendofhelenhayes.org

**To become a sponsor, contact Amy Austin, President & CEO,
Theatre Washington:**

amy@theatrewashington.org, (202) 491-1685